



Putting Stuff Into The Funnel Part 7: The Big Offervault Video Part 2

Alright, welcome to Putting Stuff into the Funnel, Part 7. This is the Big Offervault Video, Part 2. In this video, we're going to cover more techniques for uncovering offers with Offervault, but particularly for if you have a niche or an idea that you think you might like to start in. If you have an existing site in that area or if you just have a hunch that this niche might be popular and really, even if you've used the techniques in the last video and you still don't yet have an idea, you can just think up an idea for a potential niche to use for the techniques in this video, and they may well lead you to the most profitable offer there is in Offervault.

So, I'm going to flip straight over to the live video. We're going to get started here. And I'm going to show you how this works. All right. So, we're here at Offervault now on the home screen, as usual. You're going to be logged in, of course. We're going to start this time by doing something different. Last time we just looked at sorting by payout and taking basically whatever comes. This is the kind of technique where you've got a little bit of an idea first. So let's say you know, for example, that you want to enter a health market, and you might be specifically targeting the area of abs. So you're going to type in abs, and you're going to hit search. So what we're going to do here is, we're trying to enter a keyword that is on the niche that we're



talking about, but something very general, so even if it's ab machines or ab workouts or whatever it is, enter the most general version of the keyword so that you can see the options for all the areas within that little niche. So what we're going to do in this technique is we're going to see what comes up.

We're going to scroll as we did in the last one, but we're looking for something quite specific. So the nature of the word abs is just that there is a lot of things that are going to come up first here. So the first thing we do is we just scroll as we normally would. We make sure that we're sorted by payout, and it looks like we are. Now if you think you might not be, you just click payout at the top again to sort by the payout. So basically, the first thing we're doing is just scrolling to see what there is in this niche. We scroll through. We do the same thing, keeping an eye out for offers that look like they could be interesting, or they could have potential, they could have brand names, and they could be popular. You're going to get mostly related offers, but depending on the kind of search it is, we're going to see anything that has abs in it so, so there could be non-related things as well.

So in this one, many things come up here in the specific niche of abs. There's Flex Belt. That could be interesting. There's Ab Circle Pro. That could be interesting. Tesser TV—I'm not sure what that is, hopefully, not an adult product. Smoke Deter could be one. Many different things can come up by running this search. So just by



running a general search like that, you can expose yourself to many interesting offers as well.

A further way to do this technique is that you can come through this list and you can look at the offers that pop up that actually are related, and you can look for words that they contain. So the first one that I saw is that scrolling through this place, same niche results, I saw the word flex, so what we're looking for is a relatively general word that just seems to be a part of more than one offer in this niche. So what wouldn't be an example is like lottery, for example, because it's not relevant, or card. It's not really relevant. But for something that's in the area that you searched, and it seems as though there are multiple offers that have the same word in the name, those are the things that you want to look for.

So, flex seems to definitely be the clear one here. So what you want to do then is come back up to the top and change your search to flex. So scrolling that page itself, the page with your main niche name, abs or whatever it is, that's a technique in itself. You should do that. You should do what we did previously and scroll through many pages to see what offers come up, and this is how to take that to the next level, or just another level, really, not really higher or lower, it's just a new way to find more offers.



The thing with Offervault is that there is so much in there that you need quite a lot of tools like this in your arsenal to be able to pull the absolute most you can from it. So searching flex, it's very interesting because 78 offers have come up, so it tells me that that was a good term. That worked. There are a lot of offers that have that in it, and now this might introduce us to some new ones. So scrolling the list at the beginning, that's just really the ones we saw already. Coming down further, there are some different ones. So first there is Flex Force. I didn't see that on the other page. Now the reason that's cool is because from that first search, I had no idea Flex Force was an offer. That might not have come up under abs. This could be in a slightly different area. It might not be about abs. But now I know that.

Doing that first search helped me to find a word that allowed me to find this offer, and that could be my big moneymaker. Not only that, there seems to be other ones in this market as well. Trimline Flex very well could be a brand name. Slightly different niche, It's for arthritis pain and also has a trial which is very interesting. That could prove to be very popular. Similar thing coming down here. Flexagen. That's another brand name that could well prove to be very profitable. So what we did here was to use a broad term to find a slightly more specific term and search further offers from within that, and this seems to happen no matter what niche it is that you start with.

There is always little things where there are words that are common to that market. There are words that seem to pop up often, so you do the general search, see what



there is in there, and then when you want even more offers than that, you pick out a word from that that seems to be common in many of the offers in that search. Search that on its own, and you see what else there is. This opens you up to a whole new bunch of opportunities. Very, very powerful stuff. There's really just no one out there teaching this stuff, I've got to tell you guys.

So the next technique is for when you have an idea—you think you know where you want to start—is to just search Offervault by categories. So in this kind of one, you can see the category here, and you can always sort by category, but all you do instead is you just come to one of these links and you click the actual category. Let's say it is Diet and Weight Loss, for example. So clicking the category is again something that will open you up to a whole new set of offers. You're going to see a lot of things like that Flex Belt that we already saw, but straightaway we start to see some different ones. We see SlimXS now all of a sudden. We see, what else, GeneMe again. We saw that before. Two Week Colon Cleanse. We find BioEnergizer. A whole bunch of new ones again. So clicking the category and starting searching from there, also, of course, sorting by payout, is a very good idea. That's going to keep you within the same niche, but expose you to even more offers, and new offers once again. It's another one of the tools in your arsenal to quickly bring you the kind of offers that are exactly what we're looking for. That's the category thing.



I'm going to show you one last thing in this video. One last way to find—when you have a niche or an area where you might want to start, how to find even more offers in that area that could prove to be extremely profitable. So going right from here, what we do is we just search for—we search in the networks column now, and we search to see networks that seem to come up in this list very often. If they come up in this list very often, it might mean that they have a lot of offers in that market, and so that would be a fantastic place for you to start in terms of a network to sign up to, because from that very one place, that one network, you could promote multiple products, get all your affiliate links from there, and not have to go through 10 or 20 different affiliate applications. That's extremely advantageous. So you look through this list.

One that seems to pop up a lot here is Above All Offers. It's here, here, here, here. Above All Offers looks like it might carry a lot of offers in this market. It's only a hunch at this moment, so I click on that and actually that's wrong—you click network up at the top, which is easier, and what it will do is sort all the offers in that category by their network. So it will bring up all the ones from Above All Offers first. Actually, it will bring them up in alphabetical order, and Above All Offers should happen to be at the top. Yep. So you sort by network, and it will divide them like this, so all the Above All Offers ones are first, and then it will go through the list in alphabetical order of those offers. Now the reason this is cool is that if you look through the list again here, when you remove all the networks from the search, you find that you get even more



offers again. The reason is that a lot of times offers are repeated at multiple networks. So if I do a search, like ten offers come up, I might find that four or five of them are the same offer, like we saw with the flex belt before, but just repeated in different variance and on different networks. Whereas if you search by network and actually look through one network's offers, nothing is repeated there because it's all in the one network. Straightaway here you'll see that there are many more products now that didn't come up in that ab search, that didn't come up in the flex search, but now all of a sudden, they're presented to us by doing this. So we've got Ab Glider here, Bender Ball is another one, Iron Gym, Shapley Secrets. This is just really one after another that could well have a fantastic brand name that could be the perfect product for you to promote. We wouldn't have known about these if we had not used that last little tool in our arsenal, sorting by network and going through them one network at a time.

These techniques apply no matter what niche you started with. We started with abs for this search. It could have been anything. It could have been technology. It could have been making money for us. Anything. The same techniques will work, the same thing applies. This is really powerful stuff and I hope that it made an impact. We're going to click back to the slides to recap, and then we'll finish off.



Recap: What We Learned

So, what did we learn in this video? We learned that we can also use Offervault when we have an idea of a niche where we might like to start, we can start with a general and a broad keyword, the most broad keyword from this broad market where we might like to start, and then we can look for words—firstly, we can scroll that to see what's there. See if there are any offers in there that really stand out to us to note down and put through our funnel.

Then we can also look for popular terms within the offers in that list and see if there's anything within that that we might be able to search again to refine our search and find a new list of offers. We then sort, choosing a category and sorting the price by high to low, and we just open the category up and we did the same thing, scrolling to look for interesting names when the price is sorted properly, and then finally we did looking into individual networks that seemed to carry many offers in your chosen market. Now you click network to sort them by the network names, and watch even more interesting names appear.

Once again, I can't overstate the importance of using Offervault frequently as a part of your initial research strategy. I hope these techniques are going to bring you some



really profitable offers. I'm pretty confident that they are. Get out there and start using them as soon as possible, and we'll see you in the next video.