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INTRODUTCION

Hi!

First of all, let me tell you a little bit about myself...

My name is William Souza and I'm from Brazil. I have been working as a full time internet marketer for several months. However, the methods that I'm going to expose in this report were my first successful experience promoting CPA offers. I had already tried to promote some free trials using PPC in the past, but couldn't find a really profitable campaign and then I gave up. So be aware that I have NOT been using these methods for a long time, what means that you can easily find some twists that will make your campaigns even more profitable than mine.

In this report I want to go straight to the point and show you how I made more than \$1,000 in one week promoting low cost CPA offers. For this reason, I'm not going to go deeper into the basic stuff, such as what CPA is and how to get approved by networks. If you are just starting and can't figure out how to get your affiliate links, simply use the links below to learn the basics.

What is CPA?

http://en.wikipedia.org/wiki/Cost_per_action

What are the best CPA networks?

<http://www.warriorforum.com/ad-networks-cpa-cpm-cpl-millionaire-makers/56521-big-list-cpa-networks.html>

How to get approved by CPA networks?

<http://www.warriorforum.com/ad-networks-cpa-cpm-cpl-millionaire-makers/118606-how-you-can-get-accepted-into-cpa-networks-v2-free.html>

Ok, so what are you going to find in the next pages? Basically, I'm going to show you the only 2 methods that I used to make over \$1,000 in my first week promoting CPA offers. Both methods are very simple and require only a small initial investment. Also, I'm sure that any newbie can use my techniques to make some nice fast cash using low cost CPA offers, such as email and zip submits.

The secret to make money with CPA is to think outside the box. So you can use my methods exactly as they are presented here to get started. No doubt you will make a few thousand dollars in a short period of time. However, don't expect to make a living online and quit your day job using only these 2 simple techniques! (Just preventing you from making a big mistake when you start seeing the money!). When you make some money and understand how it works, find your own twists, be creative! There's plenty of ideas out there that can be easily monetized by CPA offers, just don't be lazy! Look for different approaches and

find methods that no one is using. This is the way to go to make tons of money with CPA!
That said, let's talk about really matters!

METHOD #1

This is the easiest and cheapest method. If you are short on money I highly recommend you to use this method first, and then implement method #2 after making some money.

Basically, the idea here is to find a partner who is going to drive a lot of traffic to your website/CPA offer. However, you don't want to a partner with an internet marketer, but with a common person who is not making money online.

It would be possible for you to find bloggers, forum owners or people who own niche websites to partner with. However, it's a little bit hard. So looking for this kind of people could be a good idea if you were promoting your own product, but not when you are working with CPA offers. But how can we find good partners easily? The answer is simple: social networks!

The social networks such as Facebook, MySpace or LinkedIn have many popular profiles, groups and communities, but people don't know how to profit from them. Or even worse, they don't even think about this possibility! So if you can show them how it's possible you can make a lot of money, too!

So this method is all around Facebook. In short, we are going to find popular fan pages and groups and send the owners a JV proposal.

So let's see how to get ready to work with JVs...

Finding an offer

I have used this method only with low cost CPA offers such as email and zip submits. Depending on the niche, I think that's possible to use long form submits or free trials. However, your potential JVs may be afraid of promoting offers where people need to supply their personal information or even their credit card number. They may think that you are a scammer and simply reject your proposal. For this reason, I highly recommend you to use only low cost CPA offers.

If you are an affiliate of some nice CPA networks you should have no problems to find a good offer to use with this method. However, I'm going to give you an example:

Who Do You Think Will
WIN MONDAY NIGHT FOOTBALL?

MINNESOTA VIKINGS VS **CHICAGO BEARS**

VOTE NOW to get a **FREE \$100** Gift Card
With completion of program requirements

☐ **MINNESOTA VIKINGS** OR ☐ **CHICAGO BEARS**

ENTER EMAIL:

SELECT GIFT:

SUBMIT

Network = NeverBlue

Payout = \$1.50

Converts = after submission of valid email address

Countries = US only

I like this offer for several reasons. First, the warning “with completion of program requirements” is almost invisible, hardly somebody would read it (and believe me, those things really reduce the conversions). Second, people are not simply supplying their email address, but they are answering a poll, they are interacting with the website. Many people will perform the action just because they want to give their opinion about who is going to win the game. Third, the gift is not something exaggerated, such as a super gift card or an iPhone, it’s just a \$100 gift card. It makes the offer less suspicious, when the website promises something “amazing” people are likely to consider that a scam.

So this is the kind of offer that you’re looking for.

Tracking the conversions

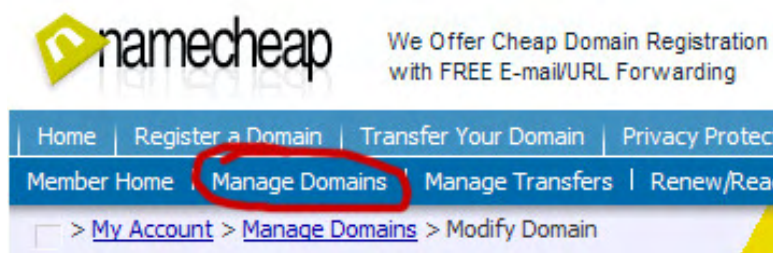
After choosing your offer you need to get prepared to contact your potential JV. So you need to do 2 things. First, register a cheap domain name for redirection, because you don’t want to give your JV your “strange” and “suspicious” affiliate link (yes this is the way people see a link like this one:

<http://www.hsddf.com/?a=13843&sd=98275&subid=347>). Second, you need to

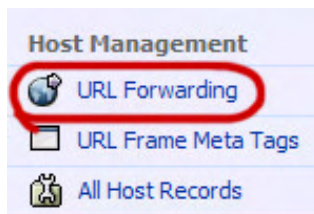
set up a Google Analytics account that will allow your JV to track your conversions and know exactly how much money you are supposed to pay him.

So let's talk about the domain first...

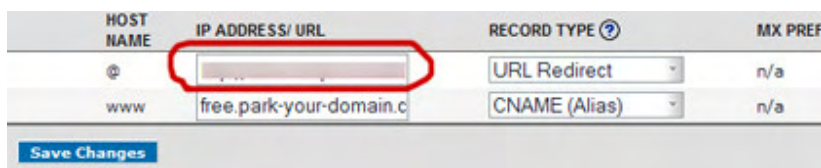
I always recommend people to use a .com or .net domain, but I think that in this case it's not really important, so a .info or .biz domain is ok. You can register your domain at <http://www.namecheap.com/> for only a couple bucks (I think that a .info domain costs around \$2, very cheap). Then simply go to the domain settings and point it to your affiliate link. I'm going to show an example using NameCheap. However, if you are using another registrar the process can be different. So if you don't know how to do it with your registrar simply contact their support service.



First, click on "Manage Domains" on the top menu. Then you will see a list with your domains. Simply click on the domain that you want to point to your affiliate link.



Click on "URL Forwarding" on the left menu.



Insert your affiliate link on the field URL (for "@" only, not "www").

That's it. Now type your domain on your navigation bar and see if you are redirected to your affiliate link. (If it doesn't happen wait a few minutes and try again, because sometimes NameCheap needs a couple minutes to apply the changes).

Now, you have to set up a Google Analytics account. This a simple task and I'm going to show you everything step-by-step.



First, go to Google and click on “GMail” on the top right. You need to create a new email account because you are going to share your password with your JV.

A screenshot of the Gmail sign-in page. The page has a light blue background. At the top, it says 'Sign in to Gmail with your Google Account'. Below this, there are two input fields: 'Username:' and 'Password:'. Below the password field, there is a checkbox labeled 'Stay signed in' and a 'Sign in' button. At the bottom, there is a link that says 'Can't access your account?'.A screenshot of the Gmail 'New to Gmail?' page. The page has a light blue background. At the top, it says 'New to Gmail? It's free and easy.' Below this, there is a large button that says 'Create an account »'. This button is circled in red. Below the button, there are two links: 'About Gmail' and 'New features!'.

Then click on “Create an account”.

Create an Account

Your Google Account gives you access to Gmail and [other Google services](#). If you already have a Google Account, you can [sign in here](#).

Get started with Gmail

First name:

Last name:

Desired Login Name:

@gmail.com

Examples: JSmith, John Smith

check availability!

Choose a password:

[Password strength.](#)

Minimum of 8 characters in length.

Re-enter password:

☐ Stay signed in

Creating a Google Account will enable Web History. Web History is a feature that will provide you with a more personalized experience on Google that includes more relevant search results and recommendations. [Learn More](#)

☒ Enable Web History.

Default Homepage

☒ Set Google as my default homepage.

Your default homepage in your browser is the first page that appears when you open your browser.

Security Question:

Choose a question ...

If you forget your password we will ask for the answer to your security question. [Learn More](#)

Answer:

Recovery email:

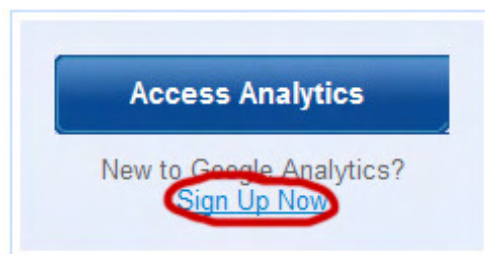
This address is used to authenticate your account should you ever encounter problems or forget your password. If you do not have another email address, you may leave this field blank. [Learn More](#)

Location:

United States

Simply fill out the form with some general information. Use a pen name and give fake answers for the security questions. You simply do not want to share an account with your real personal information.

When you are done creating your Gmail account simply type “www.google.com/analytics” (without quotes) on your navigation bar. You will see the Google Analytics’ homepage.



Click on “Sign Up Now” and log in using your new Google account.

Sign Up for Google Analytics

You are just a few steps from Google Analytics. Click on the **Sign Up** button to get started.

Sign Up »

Click "Sign Up".

Website's URL: (e.g. www.mywebsite.com)

Account Name:

Time zone country or territory:

Time zone:

You can insert your offer's domain here (where people will perform the action), but it's not really necessary. (It won't make difference later). Then click on "Continue".

Last Name:

First Name:

Country or territory:

Inform your name and country and click "Continue".

You will be presented to the terms of service. Read the parts that you consider relevant and click "Create New Account".

Now you should see your tracking code. But it's not ready to be used yet.

1 What are you tracking?

☐ A single domain (default)

☐ One domain with multiple subdomains

☒ **Multiple top-level domains**

Examples: www.youroffersdomain.co.uk
www.youroffersdomain.edu
www.youroffersdomain.net

☐ I want to track AdWords campaigns

Select "Multiple top-level domains".

2 Paste this code on your site

Copy the following code, then paste it onto every page you want to track immediately before the </body> tag. [Learn more](#)

```
<script type="text/javascript">
var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
document.write(unescape("%3Cscript src='" + gaJsHost + "google-analytics.com/ga.js' typ
</script>
<script type="text/javascript">
try {
var pageTracker = _gat._getTracker("UA-15385465-1");
pageTracker._setDomainName("none");
pageTracker._setAllowLinker(true);
pageTracker._trackPageview();
} catch(err) {}</script>
```

Your tracking code should look like the one above.

Now, copy the code and paste it on a TXT file. Then save it so that you can easily get it when you need.

► Optional: Email these instructions

[Are you using legacy tracking code \(urchin.js\)?](#)



We recommend that you do not use both new and old tracking code. Migrate select pages of your site to the new tracking code when you are ready.

Save and Finish

When you're done, click "Save and Finish".

Overview » [www.youroffersdomain.com](#) (Edit account settings)

Feb 18, 2010 - Mar 20, 2010
Comparing to: Jan 18, 2010 - Feb 17, 2010

All Stated Day Week Month Year

Name↑	Reports	Status	Visits	Avg. Time on Site	Bounce Rate	Completed Goals	Visits % Change	Actions
+ Add new profile								
http://www.youroffersdomain.com UA-15385465-1								
+ Add new profile								
www.youroffersdomain.com	View report		0	00:00:00	0.00%	0	N/A	Edit Delete
Find profile:			Show rows: 10 1 of 1					

Add Website Profiles

A profile allows you to track a website and/or create different views of the reporting data using filters. [Learn more](#)

User Managers

Number of Users: 1
Add or edit Users. [Learn more](#)

Filter Managers

Number of Filters: 0
Filters can be used to customize the way data is displayed in your reports. [Learn more](#)

When you see the screen above, click "Edit".

Goals	
Create up to 20 conversion goals for this profile. Learn more.	
Goals (set 1)	+ Add goal (Goals available: 5)
Goals (set 2)	+ Add goal (Goals available: 5)
Goals (set 3)	+ Add goal (Goals available: 5)
Goals (set 4)	+ Add goal (Goals available: 5)

Now, click on “Add goal” (set 1).

Goals (set 1): Goal 1

Enter Goal Information

Goal Name:
Goal name will appear in conversion reports.

Active Goal: ☒ On ☐ Off

Goal Position:
Changing goal position will not move historical data for this goal

Please select a goal type

Goal Type: ☒ URL Destination
☐ Time on Site
☐ Pages/Visit

Choose a name for your goal, can be anything. Then set the goal type to “URL Destination”.

Goal Details

Match Type [?]:

Goal URL [?]: (e.g. For the goal URL
To help you verify the goal URL)

Case Sensitive: ☐ URLs entered above must exactly match

Goal Value optional

Match Type = Head Match

Goal URL = use the URL of the page that comes after the action is performed. If you are promoting an email submit, then this is the page that comes when people inform their email address and hit submit.

Note: In order to get the URL you need to opt in, perform the action. However, make sure that you don't do it using your affiliate link, specially if you're a new affiliate without commissions.

Case Sensitive = don't check it.

Goal Value = Here goes the commission that you're willing to pay to your JV. In the example above I set \$1 (1.0), but it's totally up to you. (I suggest you to offer 50%).

Then click "Save Goal".

Ok, now you're done with Google Analytics. The next step is to insert the tracking code (the one that you saved on the TXT file) on your offer. How can you do that? It depends on your network. Most of them will allow you to do that by yourself. Simply go to your offer's page (not the website, the page on the network) and look for something related to "tracking pixel". Then click on the link/button and see if there is an option for Google Analytics tracking code (not image pixel). If you find it, just supply the code. However, if you don't find a form to supply your code, contact your affiliate manager. He will show you everything you need to know.

If you don't understand the instructions above, take a look on this example:

Network = Neverblue

General Information

Campaign ID: 5793

Promotion Allowed: Web, Email, Search

Promotion Not Allowed: DLS, RegPath, SocialNet, Host And Post / Whitelabel

Network Earnings:

500000

Network EPC: Not Available

Incentivizable: Offer IS NOT Incentivizable

Add a Pixel for this Campaign

Add a Redirect for this Campaign

Action	Payout
Lead Converts after submission of valid email address.	\$1.50 / Lead

The link "Add a Pixel for this Campaign" is available on the offer's page. Then I click on it.

Add Campaign Specific Pixel

Campaign Name
MyRewardsVault - Monday Night Football Survey - \$100 Gift Card (5793)

Pixel Type
Google (Analytics) -
Image
Google (Adwords)
Google (Analytics)
Facebook
MSN
Yahoo
Others

file_new tracking code here. Please note that to protect against malicious attacks
ou place here will not necessarily be the exact code placed on Neverblue's servers.
Conduct a test to ensure your tracking pixel is effective.

```
<script type="text/javascript">
var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
document.write(unescape("%3Cscript src=" + gaJsHost + "google-analytics.com/ga.js" type="text/javascript"%3E%3C/script%3E"));
</script>
<script type="text/javascript">
try {
var pageTracker = _gat._getTracker("UA-11111111-1");
pageTracker._setDomainName("none");
pageTracker._setAllowLinker(true);
pageTracker._trackPageview();
} catch(er) {}</script>
```

Submit »

Now, I just need to choose Google Analytics, paste my tracking code and hit submit.

When you finish this process, contact your affiliate manager to know how you can test the pixel. It's very important, because sometimes the system makes some changes on the code and it doesn't work properly.

Finding potential JVs

Although I think it's possible, I'm not going to show you how to look for blogs, forums or websites to partner with. I'll show you something much easier! Actually, you can find all the JV partners that you need with Facebook!

Facebook has many popular fan pages and groups that could be monetized, but the owners simply don't know how to do it (some of them have never thought about it!). So let me give you an example:

Download Free Music

Need more music in your life? Once you have downloaded Music Oasis, you can stream or download any song from the library in high quality, non-DRM, mp3 format for use with any music player - no restrictions!

- 100% Free
- 100% Legal
- 100% Spyware and Virus Free
- Instant unlimited access to the Music Oasis Library
- No purchase or registration required

Click here to Download Now!
(It's 100% Free)

Clicking this Download Button starts Install IQ™ which manages your installation. [Learn More](#)

This is a free toolbar that people can use to access the music library of the band Oasis. Every time somebody downloads and installs this toolbar you earn \$1.90. (Offer from Neverblue).

Now, let's look for some fan pages related to this band on Facebook.

	Type: Visual Artist Fans: 89 fans
	Name: Oasis Type: Musician Fans: 871,576 fans
	Name: Oasis Type: Other Business Fans: 12,427 fans
	Name: Rate Oasis Type: Banking and Financial Service Fans: 54 fans
	Name: The Oasis Type: Religious Organization Fans: 21 fans
	Name: OASIS Type: Musician Fans: 4,065 fans
	Name: Villa Oasis, Torquay Type: Hotel / Lodging

I just typed "Oasis" on the search box and on the first page I found 3 fan pages dedicated to this band.

The first one has too many fans, so I think it's too huge and doesn't deserve our attention (sometimes these fan pages are owned by the artists themselves). However, the other 2 fan pages have more than 16,000 fans together and could be a good opportunity. Also, remember that these are the results on page one, but can be sure that you will find other good fan pages on the next pages.

Now, let's see if we find some groups...



Name: **oasis**
Type: Music
Members: 33,415 members



Name: **Oasis**
Type: Music
Members: 8,347 members



Name: **Oasis Access All Areas**
Type: Music
Members: 8,894 members



Name: **OASIS - LIVE IN ISRAEL 2009**
Type: Music
Members: 7,709 members



Name: **Anyone Who Doesn't Like Oasis Has No Musical Taste**
Type: Music
Members: 25,503 members

Of course we do!

If you have set up your offer (domain and tracking code), now you just have to contact the fan pages and groups' owners. But remember: they are not business people or internet marketers! You have to approach them without an "excessive excitement", just say that you work with internet marketing and have a good opportunity for them. Explain how everything works, what they will be promoting and how much money they can make. Make sure that you emphasize that you are talking about *easy money*. Then, if they demonstrate interest, say how they will be able to track their earnings (if they think that it's not enough say that you can offer additional proofs, such as screenshots or videos) and how you will pay them (Paypal, check, etc... choose the one that's better for you and your partner).

Note: don't forget to consider the number of days that you will need to wait until you receive the money from the network. Make sure that your partner is aware that he will not receive instant payouts.

There are different ways your partner can promote the offer, he can use the wall or send messages to the fans (or members if we are talking about a group).

Important notes

- * Always look for fan pages and groups with more than 500 fans/members
- * You can have only one partner per offer. Also, you should have other campaigns promoting the same offers that you gave to your partners. It's because the pixel (tracking code) will be burned every time you get a conversion, it doesn't matter where it comes from.
- * This method involves no risk, you can't lose money (eventually the \$2 that you spent on the domain, but it's very unlikely to happen) or a lot of time. So make sure that you implement it, make some cash, and then move on to method #2.
- * This method is 100% white hat. Actually, social marketing is one of the most popular ways to drive traffic to CPA offers. Also, people won't be receiving unsolicited messages, because they are fans of that fan page (automatically they are accepting to receive updates from the moderators), and they have the option to leave it at any moment.
- * **IMPORTANT:** before you start promoting an offer with this method, make sure that it allows traffic from social networks. Most networks will classify traffic from social networks as "social" or "socialnet". If you are not sure, contact your affiliate manager. It may sound obvious to more experienced marketers, because we always need to check this information, regardless the method we intend to use. However, beginners may forget this important detail. So I thought I should mention it here.

Twists

- * Use offers with a higher payout.
- * Try to partner with bloggers, webmasters and forum owners, too.
- * Instead of sharing your revenue, you can make an upfront payment to your partner. Let's say that you can make \$500 with a fan page. So instead of offering 50% of your earnings, you offer an upfront payment of \$100. You will be taking a risk, but if you make \$500 you will save \$150!

METHOD #2

This method is a little bit more expensive than method #1, which requires only a cheap domain name. However, there is no reason to worry about it, since the start up cost still is pretty low.

You will need 3 things:

1. A website (domain & hosting)
2. A script (I'll explain later)
3. A Magpie's account

Basically, we are going to build a website (using Wordpress) where people will be able to answer mumbly jumbly questions to win prizes. Obviously, the prizes will be the CPA offers that you are promoting.

Your website

So, first, let's talk about your website. If you don't have a hosting account already, you may go to <http://www.godaddy.com/> and choose a cheap plan. Then you can register a domain using GoDaddy or NameCheap. Now, the best would be a .com or a .net domain, but if your budget is really low, it's ok you use a .info or .biz. Choose a domain related to quiz, prizes or mumbly jumbly. E.g. mumblyjumblyprizes.com, easyquizprizes.com, etc. We are not going to work on SEO, so you don't need to worry about your domain. Both domain and hosting account shouldn't cost more than \$16 or \$17.

When you're done creating your hosting account and registering your domain name, you need to install Wordpress. This task is very, very easy. Simply go to your Control Panel (on your hosting account) and look for an icon called "Fantastic". Click on that icon and look for "Wordpress". Then fill out the forms and install Wordpress. That's it.

Now, you need to buy the script that will set up your website with the mumbly jumbly games. It costs only \$297... just kidding :D... the script is very cheap and you can purchase it here <http://www.warriorforum.com/warrior-special-offers-forum/188037-cpa-fun-lots-lots-cash.html> for only \$7. When you download the ZIP file with the script you will find a TXT file with instructions that will show you exactly how to install the script. Simply follow those instructions and you should finish everything in few minutes. However, if you need assistance you may contact the marketer who owns the script or send me an email.

When you finish the installation you need to choose the offers that you are going to promote.

Choosing your offers

As you will be able to choose a specific offer for each quiz, you should look for something related to the game. For example, for the quiz about music you may choose the “Oasis Toolbar”. Oasis is a famous rock band and many people will want to download a toolbar that will allow them to download stuff related this band. For the food quiz you may use a restaurant gift card... Do you get the idea?

Also, make sure that you use only low cost CPA offers such as email and zip submits. Maybe you can make it work with offers that have a higher payout, but I have used only email and zip submits, so I can't give you any guarantee that different offers will perform well with this method.

Then check the TXT instructions file that came with the script and insert your affiliate links on your website. It's also very simple and you can easily do it using the notepad.

Driving traffic

Now, I'm going to show you how to drive traffic to your website. We are going to use a paid source of traffic. But don't worry, I'm not talking about PPC or PPV, you don't need to have a lot of money to get started. Actually, only \$15 should be enough to launch your first campaign.

We are going to get traffic from Twitter, but fast traffic, so you don't need to create your own Twitter profiles and start looking for followers. We are going to use the Magpie Twitter Advertising Network. This is a great place to send some fast and good traffic to your websites.

Click here <http://www.be-a-magpie.com/> and create an advertiser account at Magpie. You will need to have a Paypal account to buy credits for your campaigns. If you don't have a Paypal account then click here <http://www.paypal.com/> and create one for free. The minimum deposit is €10 (less than \$15). This amount should be enough to get started.

Now, let's create your first campaign...

First, access your Magpie account and click on “Dashboard” on the top menu and then click on the button “Add Campaign”. You should see this form:

Create a Campaign

Campaign title ?

Total budget ?

\$ 0.00

sufficient for 0 - 0 followers

Budget per day ?

\$ 0.00

sufficient for 0 - 0 followers

Ad text (130 chars max.) ?

0 chars

☒ Allow rephrasing ?

☒ Activate click-tracking ?

Campaign query ?

Example: fashion OR design NOT "web design"

Potential reach: 0 Followers

(some more keywords for you to pick!)

Max. CPM (Cost per 1k followers) ?

\$1

Maggie recommends: 0 (\$1 minimum)

Show advanced options

Submit

Campaign title = insert a title for your campaign. Can be anything, it doesn't really matter.

Total budget = It depends on your amount of credits, but if you made the minimum deposit then you may set \$10.

Budget per day = Again, it depends on your amount of credits, but considering that your total budget is \$10 you may choose \$5.

Ad Text = this very import, because here you will write the tweet itself. Make sure that you write something that doesn't sound commercial, people shouldn't be able to know that it's an ad. Actually, if you write a nice tweet people may even retweet it! Below you can see a good and a bad tweet:

Bad tweet

Answer these mumbly jumbly questions and win prizes! 100% FREE – {your link}

Good tweet

Are you smart? So answer this quiz... {your link}

Do you see the difference? Would you tweet the first message to your followers spontaneously, without being paid for that? And the second one? You need to understand that the twitterers who will tweet your message have already tweeted many other ads before, so their followers won't click on your link if they feel that it's an ad.

The second tweet makes people curious at the same time that it challenges them, but no one can figure out that it's an ad.

Campaign query = here are your keywords. You can use something like “teens OR quiz”.

Note: this is the way you need to insert your keywords, using “OR” and “AND”, not comma.

Max. CPM = The minimum here is \$1. Probably it's enough, so don't change the default value (even if Magpie suggests you a higher bid). However, if after 24h Magpie doesn't find twitterers for you, then you may want to increase this value. But make sure that it's NOT higher than \$1.50!

Then click on *Advanced options*. You should see these options:

The image shows a screenshot of a web form titled 'Advanced options' with a 'Hide advanced options' link at the top. The form is set against a light blue background and contains several sections for configuring a campaign:

- Start at**: A section with a help icon (?) containing three dropdown menus for date and time, currently showing '2010', 'Mar', and '20'.
- Repetition limit**: A section with a help icon (?) containing a dropdown menu set to 'max. once a day'.
- Country filter**: A section with a help icon (?) containing a list box with 'Afghanistan' and 'Albania' visible, and a note below stating 'Currently selected: no filter'.
- Activation**: A section with a help icon (?) containing a dropdown menu set to 'campaign active'.
- Pre-approve Twitterers**: A checkbox that is currently unchecked, with a help icon (?) next to it.
- Submit**: A green button at the bottom right of the form.

Start at = You may leave the default value.

Repetition filter = I recommend you to choose “max. every 3 days”.

Country filter = Choose “United States Of America”.

Activation = Choose active.

Note: if you see that your tweet is not performing well and you decide to change it, make sure that when you do it you also change the status to “Paused”. It’s because Magpie has to approve the tweets, but they will keep running your campaign with the old tweet until they approve the new one.

Pre-approve Twitterers = it’s not necessary to enable this feature. Usually, Magpie chooses the Twitterers very well.

That’s it. Simply click submit and you will have created your campaign.

In order to manage your campaigns click on “Dashboard” on the top menu. You will be able to see your CTR, clicks and status.

As you can see, this is a very simple method. You just set up a website using a cheap script and then drive traffic using Magpie. Also, you will notice that you will be getting more traffic than Magpie states (e.g. Magpie says that it’s sent you 100 visitors, but your AWStats or Google Analytics will indicate 150 or even 200 visitors!). It happens because people really love those games and will share your website with their friends. So that’s nothing but viral traffic.

Simply keep improving your campaigns and driving more and more traffic. Your offers will have a low payout, something between \$1 and \$2, but you will see that’s possible to get 100s of leads every single day using only Magpie.

Now, let me suggest you some twists. But, again, I still haven’t used these ideas, so I have no way to guarantee that they will work for you. If you can’t afford to lose some time and money, ignore the twists now, use them after you make some cash.

Twists

- * Use offers with a higher payout, such as free trials and long form submits.
- * Use YouTube to drive even more traffic to your website. Buy Animoto and create several videos a day.
- * Increase the power of viral traffic. Add a viral tweet form to your posts. Click here [<http://www.viraltweets2.com/>] to download Viral Tweets 2.0 for free.

* Use your website not only to make money with CPA, but also to build your lists. Create squeeze pages and offer PLR and MRR products as the free gifts.

FINAL NOTES

I have already taught everything you need to know about the methods that I used to make over \$1,000 in my first week promoting CPA offers. However, I'd like to talk to you about 2 other things.

First, I'd like to say that these methods are very powerful, and the only way you have to fail is not taking action. So don't think twice, get started as soon as you can. If you don't have a good budget, no problems, use method #1 until you make some cash and then increase your profits with method #2. Just make sure that you don't make the same mistake that most people do. Take action!

Second, never forget that there is only one way to make serious money with CPA offers: thinking outside the box! If you really want to make a living online you need to be creative. So start making some money with my methods, but don't be lazy, as soon as you have some nice money in your pocket start trying new ideas, different approaches, and create your own methods.

That's it! Now you are ready to start making some nice money with CPA!

To Your Success,
William Souza

P.S.: If you have some free time, take a look on my previous WSO:

Newbie Annihilation => Click here [<http://www.warriorforum.com/warrior-special-offers-forum/188945-turn-17-68-into-monthly-income-3-000-video-proof.html>]