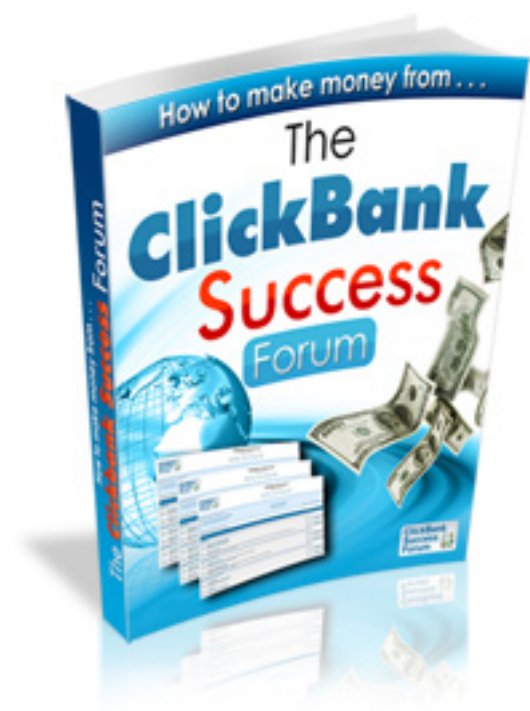


Preface



The ClickBank Success Forum

Chapter 1. Introduction

Chapter 2: Using the forum

Chapter 3: Advertising at the forum

Chapter 4. Turning affiliates into super affiliates

Chapter 5. How to make money from the forum

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(Check for latest [version](#))

Chapter 1. Introduction

Why do we need a book about a forum ?

Well there's a special reason for it which you will soon see.

First we start, in Chapter 2, with a brief description of the forum itself.

In Chapter 3 you'll see the amazing automated banner ads system where you can advertise anything (it's not restricted to ClickBank).

Then we come to the showpiece forum package in Chapter 4 - designed to turn affiliates into super affiliates.

Finally you'll discover in Chapter 5 how to make money from the forum - even if you never visit it.

Chapter 2. Using the forum

The [ClickBank Success Forum](#) is renowned for its helpful quality content.

Did you know that ClickBank themselves sometimes come to answer questions ?

You will notice the complete absence of spam, pointless posts and flaming. This is due to the strict moderation and the insistence that signature files are only to be used for an exceptionally helpful response.

The two main subforums are

* [ClickBank Discussion](#) - where you can ask any question related to ClickBank. You will also find useful tips and news about the ClickBank system.

* [Marketing ClickBank Products](#) - where you can get advice on all marketing and traffic building topics of relevance to ClickBank vendors or affiliates.

The moderators are always happy to hear of ways they can improve the forum.

Chapter 3. Advertising at the forum

Take a look at the Banner Ads at the forum.

These are

- the Gold and two Silver ad slots in the right hand panel
- the Featured Links (four at the top, two at the bottom).

If you've ever gone through a tedious email exchange sorting out dates, payments and content when placing an ad you will love this system.

Just visit the site [here](#) and look for available dates (for either Gold, Silver or Featured ads).

You can create your ad there and then or wait till later. You are then taken to the Payment screen (to pay with Paypal).

A day before your ad goes live you are sent a reminder in case you have not finalised your ad.

On the due date your ad will be up and running. While it's running you can actually change it.

Note that you can advertise anything - you are not restricted to ClickBank products.

It's worth checking the [testimonials page](#)

Chapter 4. Turning affiliates into super affiliates

The forum has been running since 2004.

With thousands of ClickBank questions from thousands of affiliates who better to give advice about how to succeed with ClickBank than the forum owners who have read every single one of around 50,000 posts.

And so in 2010 they decided to create a PACKAGE aimed at the ClickBank affiliate.

In particular the struggling affiliate.

ClickBank tells us they have over 100,000 affiliates, but these are only the active ones.

The number of INACTIVE affiliates runs into seven figures.

So the owners identified the main reason why ClickBank affiliates fail and came up with the solution.

But that is just one component of the package (Feature 1). There are SEVEN great features in all

Read on . . .

Feature 1: The MUST HAVE feature

And so, what is the main reason why so many affiliates fail?

It's because they think that affiliate marketing simply involves putting their link on a traffic site or in a free ad.

The reality is that if you just use an affiliate link you are very limited in your ability to get traffic from the major sources:

- * You can't use Google AdWords and most other PPC services
- * SEO (search engine optimization) is not possible
- * Article marketing is restricted. Most services ban affiliate links.
- * Forum marketing is restricted. Most forums ban affiliate links.

The truth is that there is one thing you MUST have.

It's a proper PRESELL page.

That's a page where you offer a review or recommendation for the product you are promoting. Something that entices the visitor to read on and click through as you explain, for example, the benefits of the product, how it worked for you, what the results were, and so on.

But the problem is that you need to put the presell page somewhere. Typically, this is on a hosted site.

So why doesn't every ClickBank affiliate have a site ?

Because it involves (they believe):

- * choosing a web host
- * the high cost of hosting
- * the technicalities of setting up a site
- * the need to understand HTML
- * advanced SEO techniques to attract traffic

No wonder they shy away from using the one strategy which outranks all others – and consequently look on helpless as their ClickBank account slips into dormant mode.

But it need not be like this.

Think 'Blog'.

If you don't want to get involved in creating web pages there's a wonderful alternative. A blog.

Putting a presell page on a blog is simply a matter of writing the content of a blog post then pressing the publish button. Then seeing it automatically picked up by the search engines thanks to the in-built blog pinging services.

And there are other great advantages of a presell page:

- * you can provide a tempting bonus for the customer to claim after the sale
- * you can capture email addresses and build a list
- * you can add tracking links in addition to those provided by ClickBank
- * you can switch easily to a complementary affiliate program, if necessary, without affecting existing promotions

And so one component of the package is that it provides hosting and a ready-made blog geared to ClickBank affiliate promotion

And with an ingenious touch it includes a presell article with a special affiliate link which you'll read about soon



Feature 2: Need Help ?

Every marketer from novice to guru needs help at some time.

The package gives you exclusive access to a private forum run by a team of experts where you can ask unlimited questions 24/7

Topics include

- Niche research
- Keyword research
- Landing pages
- Minisites
- Email Marketing
- List building
- PPC marketing
- Search Engine Optimization
- Website Development
- Scripts
- Graphic creation
- Blogs
- Viral marketing

And you can also get feedback on your sales copy.



Feature 3: Beat your affiliate rivals

No matter how compelling your site all it needs is for your visitor to click on another affiliate link for that product and you lose out (the last affiliate gets credited with commission).

So you need to persuade customers to buy through your link and not from rival affiliates.

The recommended way ?

You provide a bonus for the customer after the sale is made if he orders through your link.

To do this manually is a hassle and put-off for both yourself and the customer.

However it is all automated with a unique tool which is included in the package: easyClickBank Bonus Manager.

There is no comparable tool on the market.



It just leaves the question of where to find bonus books - see the next section.

Feature 4: Bonus books

If you want to find bonus books to give away with easyClickBank Bonus Manager (Feature 3) then head for the Catalog Directory. It's a collection of free books organised in the same way as the ClickBank Marketplace.

Who supplies the books ?

It could be you.

If you own the give-away rights to a book (there are thousands on the Net) you are welcome to submit it.

And your reward ?

Just zip up the book with a readme file. In the readme file you can have links to anything you wish.

It's one of the most simple and free ways to get exposure for your sites or products

Similarly if you own the rebranding rights to a book which can be offered for free you can submit your rebranded version.



Feature 5: Quickstart for easy profit

You could spend just 2 minutes then sit back without using any of the other features and still end up in profit.

How ?

Just place an ad in the Exclusive Ads section - that's included in the package

It will appear as a forum post so it can be as long as you wish and you can use any special effects, such as bolding and font size, colours and graphics

Your ad will get high exposure and visibility.

A site link will get valuable backlinks from the forum, an established Authority Site on ClickBank. In other words, it will help increase your organic search engine rankings and increase your website traffic.

Best of all you can change your ad as much as you like whenever you want.



Feature 6: Affiliate Resources

The newest feature in the package - a combination of ebooks and tools - and one which will grow in time.

And, like any other future features, when these are added you are automatically entitled to them.

There's a continual delivery of great marketing ebooks throughout your membership.

Current tools include

AdTrackz

Essential for tracking the results of your affiliate promotions or website behaviour.

CBWatch

Provides affiliates with email notification of sales.



Feature 7: The Masterstroke

What do you do with a high quality and in-demand product ?

How about offering a great affiliate program.

You can promote the package and earn up to **75% monthly recurring commissions**.

Your commissions are paid by ClickBank yet the program uses a technique which makes it better than ClickBank ! (You'll see why on signup).

There's a huge Promotion Guide providing separate affiliate links to all the components of the system - just choose whichever ones you wish to use.

And should your visitor not order the package straight away there is a persuasive follow up system reminding him of all the benefits, including the no-risk guarantee.

PS. Remember the presell article with a special affiliate link that you get with the blog (Feature 1) ?

It's an affiliate link to the package itself

So your blog is actually advertising the package which created it. A clever viral way to get more customers



The Full Package

A picture paints a thousand words.

Here is what is included in the package.

It's called the Catalog Package (the name is derived from the Catalog of bonus books).



You will be astonished at the low cost of membership which has been designed to be affordable to the newbie ClickBank affiliate.

- * Silver Membership: \$9.95 per month
- * Gold Membership: \$14.95 per month

Check out the full Catalog Package [here](#)

Plus - you can of course cancel at any time.

And you will continue to receive recurring commissions for any past customers you have introduced.



Chapter 5. How to make money from the forum

Even if you never visited the forum you can still make money from it

How ?

Well suppose you could tell people everything about the forum and the Catalog Package that you have read so far in this book - and earn commission for doing it.

Sounds good ?

Yes.

But how would you do that ?

Well . . . how about showing them this book ?

With your affiliate links embedded in it.

Too complicated ?

No.

You can do it just by giving them one link.

When a visitor clicks on your link he arrives at the same download page that brought you here and retrieves the latest copy of this book rebranded on-the-fly with **your** affiliate id.

What will he do then ?

* Most will jump at the low cost membership offer in order to get hosting or any of the other features designed to turn them into super affiliates.

* Many will jump at the chance of trebling their affiliate commission to 75%. Simple maths - you pay a fixed fee each month but receive increasing commissions month after month as more and more of your readers upgrade.

* A few others will be happy to lazily post on traffic sites and will close the book now.

We'll say goodbye to them as they rant and rave about how Internet Marketing has failed them.

For everyone else your link is **waiting for you** in your affiliate account.

Just sign up with the affiliate program as a [Free Member](#)

Then login to your affiliate account and head for the Promotion Guide where you will collect the link and will see tips to show you how to spread the word.

You'll find it here

3. Viral

Introduction

1. ClickBank Residual
Income

2. ClickBank Affiliate
Winner

3. The Ultimate
ClickBank Product

4. ClickBank
Encounters of the
Third Kind

5. The Ultimate Free
Book

6. World's Shortest
Viral Book

7. ClickBank Success
Forum

Articles
