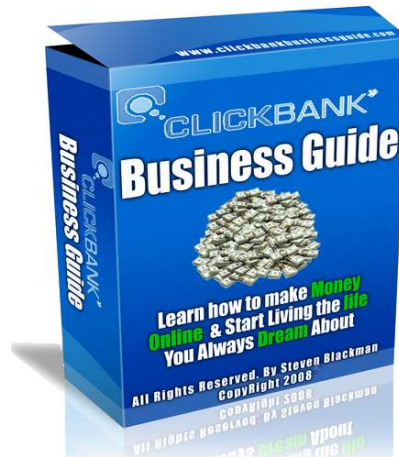


Clickbank Business Guide

www.clickbankbusinessguide.com

By Steven Blackman



Introduction

Thank you for purchasing my Clickbank Business Guide and I hope this eBook will help you to change your life and start living the way you always dreamed about.

I wrote this ebook to make people believe that it IS possible to make money online. I've seen so many people on the Internet that think all "money-making" eBooks are scams and they don't understand that people who has written those eBooks are making money ALREADY, and all they want to do is to share their "secret" with everyone else. I am not saying that all eBooks about making money on the Net are perfect, but majority of them on Clickbank are written by professional Internet Marketers.

So the first thing that you have to remember now, without even starting to do anything, is to understand that you CAN make money online. It's not rocket science, it might be difficult in the beginning because you will be new to this business, but you will be alright after you learn what you need to know.

Work hard and you WILL get your desired results.

The method of making money online, that I am going to introduce you to is to use an affiliate network called Clickbank (I will explain what it is later on) and different promotion ways that you can use to promote your product and finally get the commissions for your sales.

There are many other different affiliate networks available, but I choose Clickbank, because it's the biggest affiliate network on the Internet and it's really easy to use.

Ok, I don't want to write long introduction to confuse you, so let me start to explain you what is what and how you are going to start making big money very soon.

What is Affiliate Marketing?

The business that you are going to do is called Affiliate Marketing. So what is that, you ask me?

Affiliate marketing – you as an affiliate promote other people's products. If a customer follows your affiliate link and purchase a product, you will get a commission. The commission on Clickbank can be as high as 75%.

Example

If the price of the product that you are promoting is \$30 and the commission that the publisher (product owner) is offering for affiliates is 75%, then you will get a commission of \$22.50 every time, when someone purchases the product through your affiliate link.

Where do you find the products to promote?

Affiliate networks, like Clickbank, provide affiliates with thousands of digital products (available to download immediately after the payment). There are other affiliate networks, such as Commission Junction or Linkshare, but in this eBook we are going to use only Clickbank.

You simply go to Clickbank's marketplace and look for the product that you are willing to promote. I will explain how to use their marketplace later on.

How do you promote the products?

This is probably the most difficult part of the whole business. There are tons of ways to promote a product, but some of them are effective, some of them are not. Some are free, and some you have to pay for. I will discuss both free and paid methods of advertising, and after it will be up to you how you want to promote the products.

How Do You Get Paid?

Pay periods end at 12:00:01 am Pacific time on the 1st and 16th of each month. For security reasons payment is made by check only. Checks are mailed within 15 days after the end of the pay period. US checks over \$5,000 are sent at Clickbank's expense by US Priority Mail wherever possible. US checks over \$10,000 are sent overnight via FedEx wherever possible.

Pay period is simply 7 days period which calculates how much you have earned during that period.

Clickbank pays your commissions regularly, and usually there are no delays. After you received the check, you just take it to your bank and ask to put the money on your account. It takes about 1-2 weeks for the check to clear, depending on your bank.

I think you are clear now about affiliate marketing, so let's register with Clickbank.

CLICKBANK



[Home](#) | [Sign Up](#) | [Marketplace](#) | [My Account](#) |

[Sell Products](#) [Promote Products](#) [Buy Products](#) [About Us](#) [Customer Service](#)



**AFFILIATE POWERED
E-COMMERCE, WORLDWIDE!**

Welcome to ClickBank, the Internet's leading retailer of digital products.

ClickBank is the Internet's largest digital marketplace, where thousands of the web's most popular products are sold every day. Whether you're looking to buy, sell, or promote digital products, ClickBank is for you.



Become a
PUBLISHER
[Click Here](#)

Sell Your Digital Products Today!

Leverage over 100,000 ClickBank affiliates to find customers for your digital products and multiply your profits. Account setup is simple & fast. Find out why over 10,000 publishers already trust ClickBank.
[More Details...](#)



Become an
AFFILIATE
[Click Here](#)

Promote Products & Earn Commission Today!

Setup is free, fast and you'll have instant access to over 10,000 products with commissions as high as 75%. You'll appreciate our fast & accurate tracking system and dependable payment services. We've never missed a scheduled payment!
[More Details...](#)



Have a
QUESTION
[Click Here](#)

Dedicated Customer Service!

ClickBank has established an experienced support team dedicated to your success. Our customer service representatives are available to quickly and effectively resolve your account setup, maintenance and order related support needs.
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ClickBank is the Internet's largest digital marketplace, where thousands of the web's most popular products are sold every day. Whether you're looking to buy, sell, or promote digital products, ClickBank is for you.

Registration with Clickbank is completely **FREE**, so you can get started immediately without investing anything.

Click on “Sign Up” button at the top and then you will see the screen below.

How To Register With Clickbank?

ClickBank Signup Form

Use your mouse, or *tab* and *shift tab* to move from blank to blank.

* Required

Where shall we send your checks?

Country: *

Payee Name: *

Street / PO Box: *

Suite or Apt #:

City: *

State / Province: *

Zip / Post Code: *

How can we contact you?

Your first name: *

Your last name: *

Your email address (example: joe@aol.com): *

Your phone number (required!): * ext:

Address of your web site (if any):

Select a nickname for your new account

Account Nickname ‡ (5-10 letters & digits): *

Check here to receive targeted, account specific promotions from ClickBank via email: ☐

‡ the nickname you choose will be the "ClickBank ID" for your account. It will be visible to the customer every time we sell one of your products, and will appear on the memo line when we send you a check. Keep in mind that the nickname cannot be changed once your account has been opened.

You can register with Clickbank skipping this, but if you need some help then read on.

Country: select the country where you live in. The checks will be sent there.

Payee Name: here you write your name and surname as they appear in your passport

Street/PO Box: street on where is located your house

Suite or Apt #: if you live in a flat, here you write your flat number

City: your city

State/Province: Either select from options they provide, if you live in US, or write down your own city's state/province.

Zip/Post Code: your postal code

Your first name: write your name as it is in your passport

Your last name: write your surname as it is in your passport

Your email address: put your real e-mail address here, don't worry, Clickbank doesn't send junk mails.

Your phone number: write your number here with destination code (if you live outside US), for example, for UK it would 44 and then your number.

Leave the website address blank, and then choose your desired Clickbank nickname. Please note, you will need this to log in to your account in the future. So choose something that you can remember.

CLICKBANK MARKETPLACE

Now, when you have registered with Clickbank, let's discuss how to use their marketplace to find good products to promote.

Go to <https://www.clickbank.com/marketplace.htm>

So let's say I want to promote PSP downloads website, so I write keyword "psp" in the search bar.



You can also choose a category, where you want to look for that specific product, but you will get fewer results, so let's leave it to "All Categories".

Here's what I got:

1) New Products Available! Affiliates Go To: www.SatelliteSoft.com. Satellite Tv . Games . IPod . Psp . Zune . iPhone . Movies . Music . Mp3 . Tv Shows . Google = www.SatelliteSoft.com = Go To www.SatelliteSoft.com = Go To www.SatelliteSoft.com = \$\$\$.
\$/sale: \$30.97 | Future \$: - | Total \$/sale: \$30.97 | %/sale: 75.0% | %refd: 89.0% | grav: 457.55
[view pitch page](#) | [create hoplink](#)

2) Psp Blender - Psp Movie, Game, Downloads. Free Affiliate Tools! - www.adblaze.com - Psp Downloads! Games, Movies And More. Psp Blender Is The #1 Psp Download Site Online. Has Google Adwords Been Declining Your Download Site Ads? We Have A Solution!~.
\$/sale: \$23.33 | Future \$: - | Total \$/sale: \$23.33 | %/sale: 75.0% | %refd: 76.0% | grav: 243.98
[view pitch page](#) | [create hoplink](#)

3) New Products Available! Affiliates Go To: www.SatelliteSoft.com. Satellite Tv . Games . IPod . Psp . Zune . iPhone . Movies . Music . Mp3 . Tv Shows . Google = www.SatelliteSoft.com = Go To www.SatelliteSoft.com = Go To www.SatelliteSoft.com = \$\$\$.
\$/sale: \$44.74 | Future \$: - | Total \$/sale: \$44.74 | %/sale: 75.0% | %refd: 91.0% | grav: 85.88
[view pitch page](#) | [create hoplink](#)

4) Unlimited Psp Games, Movies, Software, Walpapers & More! Promote 4 Psp Websites At Once! Affiliates Earn Over \$15.000/month! Landing Pages, E-zines, New Banners, Affiliates Course, Hidden Nicknames, And Superb Converting Sites. The Perfect Combination To Make You Rich!
\$/sale: \$24.55 | Future \$: - | Total \$/sale: \$24.55 | %/sale: 75.0% | %refd: 79.0% | grav: 124.26
[view pitch page](#) | [create hoplink](#)

5) Psp Wizard Over 18 Sites To Promote. New Psp Site, Make More Money With Us! Psp... Affiliates Go To www.platinumpartner.com For More.
\$/sale: \$23.00 | Future \$: - | Total \$/sale: \$23.00 | %/sale: 75.0% | %refd: 92.0% | grav: 61.4
[view pitch page](#) | [create hoplink](#)

The list is very big, but I've chosen the top 5 products, because these are usually the most accurate results.

Clickbank Business Guide – Online Money Making Guide –
www.clickbankbusinessguide.com

The first product is not really related to PSP downloads, but the second one is what we are looking for.

Let's analyze that product's statistics.

2) Psp Blender - Psp Movie, Game, Downloads. Free Affiliate Tools! - www.adblaze.com - Psp Downloads! Games, Movies And More. Psp Blender Is The #1 Psp Download Site Online. Has Google Adwords Been Declining Your Download Site Ads? We Have A Solution!~.
\$/sale: \$23.33 | Future \$: - | Total \$/sale: \$23.33 | %/sale: 75.0% | %refd: 76.0% | grav: 243.98
[view pitch page](#) | [create hoplink](#)

\$/sale: \$23.33

Average net amount earned per affiliate per referred sale.

So you will get \$23.33 commission every time, when someone buys this product through your affiliate link.

Future \$: -

Some products offer recurring billing, which means that you will have to pay a specific amount of money every month in order to have access to that product. As you can see, this product charges a customer only one-time, that's why we are not going to earn anything for the same customer in the future.

Total \$/sale: \$23.33

So for this product, the total sale is \$23.33. However, if it would be a \$20/month 3 month's subscription service, then your total sale would be \$60(20+20+20) for a single customer. Those are recurring products.

%sale: 75%

This is the commission that a publisher offers to its affiliates. So for example, if a product costs \$50 and a commission offered is 75%, then you will get \$37.50 every time you sell the product. This should be no lower than 50%, if you want a good commission for sale.

%refd: 76%

Fraction of publisher's total sales that are referred by affiliates.

This is the percentage of affiliates that made a sale for this publisher.

grav: 243.98

Number of distinct affiliates who earned a commission by referring a paying customer to the publisher's products. This is a weighted sum and not an actual total.

People refer to gravity as a popularity factor. Higher the gravity, more affiliates promote. It means that competition for the product is high. I would not recommend you to promote high gravity products, because they are **VERY** competitive.

Think different, be different, be smart.

Promote low gravity products (under 50) which have very low competition, so they are easy to promote and you can earn the same amount of money.

Creating An Affiliate Link (hoplink)

You can click “View pitch page” to see the website of the product and make sure it’s worth promoting.

So when you are happy with a product and now you want to get your “affiliate link” (hoplink), you need to click on “Create hoplink” button.

You will see this:



Affiliate Program: Promote Products Close

You can earn 75% for each paying customer you refer to this product. For details please enter your ClickBank nickname and [tracking ID](#) (if you have one):

ClickBank NickName:

Tracking ID (Optional):

Submit

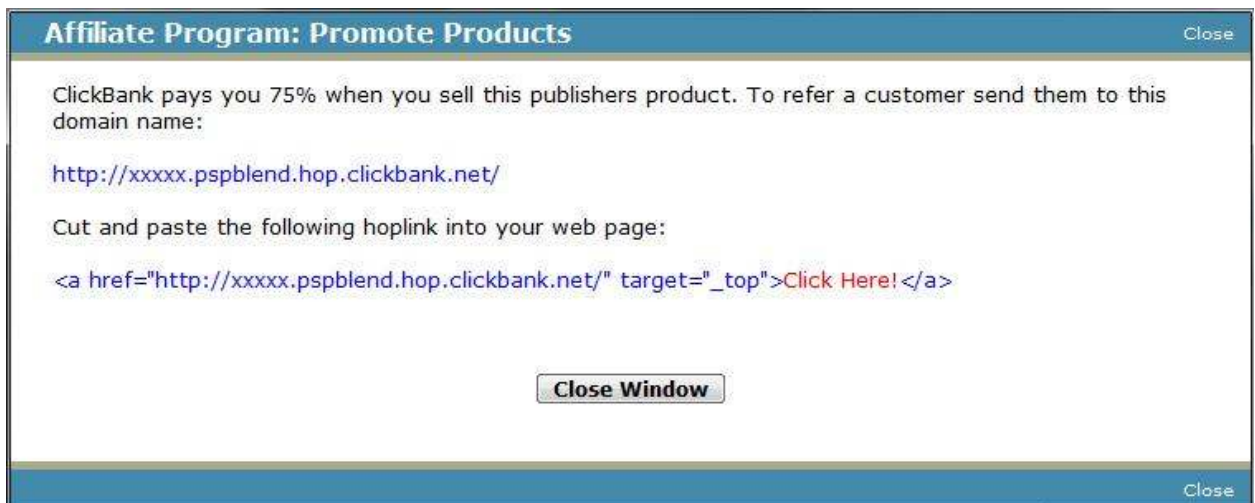
No nickname? Click [HERE](#) to sign up first. Its free!

Close Window

Close

Put your Clickbank nickname into the space provided and click “Submit”. You don’t have to put tracking ID, it’s optional.

“xxxxxx” is your nickname in my example. “pspblend” is the ID of the product that you are going to promote.



Affiliate Program: Promote Products Close

ClickBank pays you 75% when you sell this publishers product. To refer a customer send them to this domain name:

<http://xxxxxx.pspblend.hop.clickbank.net/>

Cut and paste the following hoplink into your web page:

```
<a href="http://xxxxxx.pspblend.hop.clickbank.net/" target="_top">Click Here! </a>
```

Close Window

Close

We are not interested in the second link, because we don’t have a website. So the link that you need is the first one.

<http://xxxxxx.pspblend.hop.clickbank.net/>

Introduction To Promotion Methods

Now when you have a product to promote and your own affiliate link, where you need to send your customers, you need to think about how you are going to promote the product. If you don't have traffic (Internet users, potential customers), then you will not make a dollar.

There are VERY MANY ways to get traffic and each marketer choose a way, that he thinks is more easy, or more effective or it's very popular.

So I am going to give you the best promotion methods that you can use to get traffic to your affiliate link. Some of them are free, some of them are not.

I would recommend you to start with free methods, because you don't want to waste your money on expensive promotion methods and get nothing out of them, because you are a new marketer. Build some cash on free methods, and when you have some spare money to spend, you can try paid advertising as well.

The problem with free advertising is that you might not get immediate results. You have to be patient. Don't expect that you will start getting sales on the same day you started doing something. Don't forget about competition. Think about how many people out there are doing the same thing as you do. So again, don't panic when you don't see quick results.

Keep on trying and you will succeed.

The good thing about paid advertising is that you can get traffic in few hours, depending on your budget. However, you have to be really careful with your money, because you can easily throw your money away without seeing any results. In my opinion, if you are using paid advertising methods, you should start with low budget and after go higher, when you are confident about your business.

Also, very important thing is that you shouldn't try to do too many things at once. Don't choose 10 promotion methods and do all of them in the same time. You will get tired and confused, and it will be really difficult for you to manage and track everything.

My advice is to choose **ONE** promotion method and stick to it for while. Try to do everything to make that method bring you sales. Don't do it for 2 days and then move onto another one. You will run out of promotion ideas very quickly and after you will think that nothing works for you.

I would say to try using one method until you become an expert in that area, when you feel that you know a lot about that way of promoting. When you start feeling that, I think, you will want to go further with that method, but the problem is that people don't keep trying the same method for long time, that's why they don't know much about what they are doing.

So let's revise and remember what I said.

- 1. Choose one method of promoting**
- 2. Stick to it for while and try to do everything to make it bring you sales**
- 3. Become an Expert in that area**
- 4. Change the promotion method, if you think that it's not worth your hard work.**

List Of Promotion Methods

Now, when you know where and how to find a good product, you need to know how to promote it. There are hundreds of ways how to promote products on the Internet, but I will choose only few, because in my opinion they are the most effective ones. Don't forget to choose one method, and stick to it for a while.

1. PPC (Google Adwords)

www.adwords.google.com

This is the best PPC program that I personally use & recommend.

PPC means Pay-Per-Click. This is very popular method of product promotion, but it can be very expensive if you don't know how to use it. Have you ever heard about Google Adwords? When you type something in Google and then the search results come up, you will notice that there are small ads on the right hand side. These ads are called Sponsored Links. So basically, when you are using Adwords, you want YOUR ads to appear there. In your ads, you will put the information about the product you are promoting, and if someone clicks on your ad, they will be redirected to the publisher's page (through your hoplink). If the user buys the product, you will receive your commission. Remember, you will have to pay for all clicks you receive, so you will want to have very targeted traffic, which is looking to buy something.

PPC is a complicated system, and I think the best way to learn it is to read Google's Help Centre. It would take for me very long to explain you all aspects of PPC advertising, so I will recommend few Adwords ebooks, which will help you to develop your PPC knowledge.

I've read all these books, and I think they are great. They will definitely help you to better understand how Adwords works and how to make money with it.

- a) Adwords Miracle - www.adwordsmiracle.com
- b) Beating Adwords - www.beatingadwords.com
- c) Google Money Pro - www.googlemoneypro.com
- d) Google Cash - www.googlecash.com

The authors of these ebooks know what they are doing, and they are Adwords experts. Each ebook will tell you about the basic and advanced techniques of Adwords and how to use it to make money with Affiliate Marketing.

You don't have to buy all these books, just look through all websites and choose one that you think is most suitable for you.

If you don't want to spend money on these ebooks, then you can go to Adwords Learning Centre and learn everything there for free.

2. Bum Marketing (Articles, Blogs)

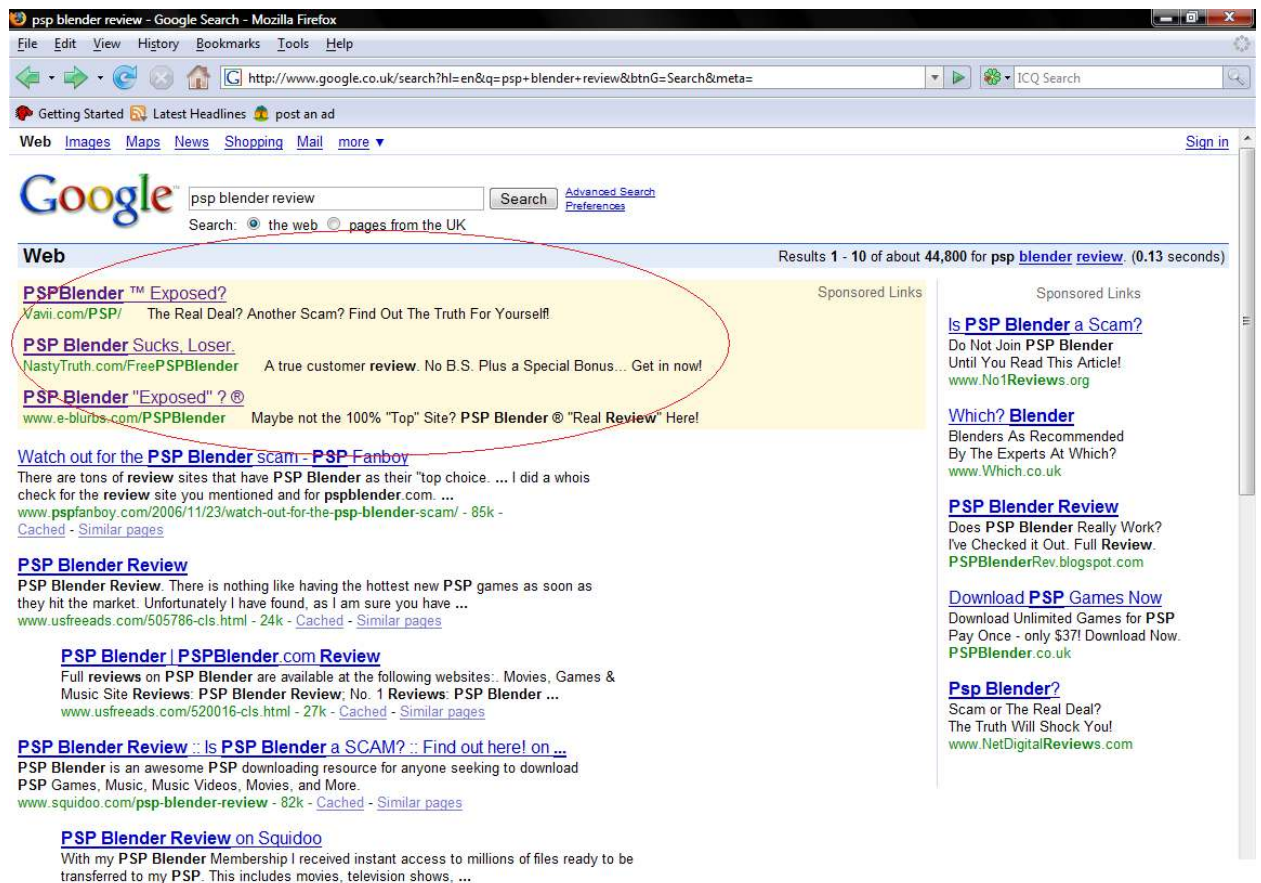
This method is completely FREE to use. All you have to do here is to write reviews for products and post them to article directories and blogging websites.

You will love this method, if you like writing. The key to success here is to write HONEST reviews, to mention all the benefits and disadvantages of the product in your writing. If you provide the customer with all necessary information, then you will be more likely to convince them to buy the product.

I know you want to ask me: “How can I review a product, if I don’t have it?”

Look, there are people who have already written many reviews, so you can read them and then create your unique one including everything you have found about a product. This is quite easy and quick to do.

First you choose a product on Clickbank that you want to write a review on. Then you do Google search writing the product’s name + review. For example, let’s try to find a review for PSP Blender. Write in Google: “psp blender review”



Using this method you can easily find a review for any product. After you have a ready review, submit your articles to: www.goarticles.com | www.articlecity.com | www.ezinearticles.com

Create your blog at www.blogger.com | Google is the owner of Blogger.com, so these blogs rank high in Google results, when someone searches for a review, which is a big benefit.

Remember! It's not about how many reviews your write, it's about HOW your write them.

3. Forum Marketing (Signatures)

Forum is a place where a community discuss different subjects, such as Marketing, Web Design, Games or any other theme.

Forums allow you to provide some with some personal information about yourself. They also have an option to display your signature under every post you make.

That's what we are interested in.

In this method, you will promote your products in your forum signatures. In my opinion, this is not really effective, because no one will trust you or buy anything from your signature on the forum, unless you are recognised and helpful user. So to make this method work for you, you need to post helpful posts and be a part of community.

DON'T SPAM ON FORUMS

Spamming will not bring you any sales. If you just create an account, and start spamming in every thread promoting a product, you will probably get banned from the forum on the same day. The best way to promote products on forums is to make useful posts and use your signature.

Let's do an example.

First you go to Clickbank's marketplace and choose a product to promote. Then you do a Google search on what you are promoting + forum. For example, if you have chosen to promote PSP Blender, then you would do a search in Google like this – "psp forum"

Google will give you lots of forums, which are aimed at discussion of PSP. They are great place for you to register and start making posts.

Using this method will allow you to find a forum for any niche. So, you just type your niche+forum in the search bar.

After you have registered on the forum, you need to create a signature.

So what you need to write in the signature? Usually, when you go to affiliate page of the product, they will provide you with some signatures, but if your product doesn't have them, then it's really easy to create one.

Simply go to the product's main page, and look at the page to find words for your signature. Look for what does a product offer, what are the benefits, what are the main points?

For example, for PSP Blender, your signature would look like something like this:

"Download Unlimited PSP Games,Movies,Music & Much More. Pay Only Once - \$37"

You don't have to include the price, it's up to you.

Then you highlight your text in the signature and make it as a hyperlink. In the hyperlink bar you insert your Clickbank hoplink. You can cloak it using www.tinyurl.com if you want to.

You can modify your signature as you like. Make it bigger or bold, or change the colour.

You are ready to go. Make useful posts and wait for your sales to come.

4. E-mail Marketing (Opt-in lists)

This method is quite easy and doesn't really require too much work. All you have to do is to build a "squeeze page" and collect emails. When someone subscribes to your newsletter, you send them your Clickbank offers, using your affiliate link.

Let me explain everything step-by-step.

First, what you need to do is to create a website with only one page providing the visitors some GENERAL information about a product. Here, you only want to make a visitor to become interested in what you are talking about, you don't provide too much details.

Make some attractive heading to hold the visitor on the website. This is very important, because the heading has to be strong enough to make the user stay on the website.

After you got the heading, write some more about your product mentioning the benefits of it, why it is so good, and what the user will get if he/she buys it.

So just create a single page for a product, using a strong header, and summarise everything about the product. Make sure you also create Privacy Policy, Terms & Conditions, About Us, Contact Us pages. They are important if you are going to use PPC to promote your squeeze page.

Now you need a squeeze box, to collect emails of people who are interested in the product. It should be something like this. You can modify it as you like.



The image shows a simple web form for email collection. It consists of two text input fields stacked vertically. The first field is labeled "E-mail Address:" and the second is labeled "Last Name:". Below these fields is a button labeled "Continue". The form is centered on the page.

After you designed your squeeze box, you need to sign-up with an autoresponder, which will automatically send emails to your customers when they sign up to your newsletter. You will have to create some emails and decide how often you want to send them. You want to build some kind of relationship with your customers, so create a nice newsletter for them, offering information about products in the niche they are interested in.

In this method, it's vital that your emails don't look like spam. Make them real, exciting, attractive. Better email copy will produce more sales.

I think, the best autoresponder available for today is Aweber. You can sign-up with it at www.aweber.com. It's reliable and has everything you will need for your Email Marketing.

After you sign-up with Aweber, it will provide you a specific code, which you will need to include in your HTML of the website to make the squeeze box work.

To make you understand how a good squeeze page looks like, take a look at this example.
http://www.getgoogleadsfree.com/sample_squeeze_pg_01.html

Nice heading + subheading, then some information about the product highlighting the biggest benefits, a picture and a squeeze box.

Your squeeze page is ready. Collect emails and make sales.

5. Classified ads

Here you are going to promote Clickbank products posting free or paid classifieds on the suitable websites.

Most of the websites are free to post a classified, but some of them offer membership for a small fee, and you will get privileges if you buy it.

Everything is pretty simple and straight-forward. First you choose a product, then you go the pitch page and find the best points of the product. The next step is to create a VERY attractive ad, so people will click on it. Heading is very important, remember that.

Most of the products of Clickbank have “Affiliate” section on their website, and they provide the affiliates with suitable tools to promote their product. For example, you can use their email copy or the article to create your ad. Just choose the most eye-catching bits, don’t copy the whole text. This is useful, if you are not able to create an ad looking at the pitch page.

It’s important that you create a unique ad, because it will stand out from the crowd and you will be the only person who is using and making money out of that ad.

You can also write a short review of a product in your ad. So this will be similar to Bum Marketing, but your review should be shorter and less specific. I would not recommend writing reviews for ads, instead, if you like writing reviews you should spend more time on Bum Marketing.

Your ad should be short and clear.

This is a good example, of how your ad should look like.

PSP Blender-#1 For PSP Downloads

Join The Revolution.

PSP games are all the rage. Downloading games, movies, music has never been easier. Choose from 1000's of games-Jeanne D'Arc, Need for Speed, Madden NFL08 just to name a few. Simply download your chosen games to your computer, then transfer to your PSP via a USB cable. Even download PSX/PS1 games to your PSP.

Pay a one time fee for unlimited life time access. Play on & enjoy.

<http://xxxxx.pspblend.hop.clickbank.net>

I would suggest to hide your long Clickbank affiliate url using www.tinyurl.com or any other redirect service. It will be shorter and better looking.

Below are some free classifieds websites, where you can post your ads. You can always find more websites doing a simple Google search on “free classifieds”.

www.usfreeads.com

www.craigslist.org

www.classifiedsforfree.com

www.homeworkads.com

www.5starads.com

6. SEO (Review of a product)

SEO means Search Engine Optimization. This is needed if you have your own website. So basically, you want to optimize your website so it will rank higher in search engine results. As a result, you will get more visitors and they will convert into sales.

If you are an affiliate, the best thing to do is to create a review site for a top product of Clickbank and do SEO for it.

You can choose any product, because you will be able to find a review for it anyway and change/add something to it.

I am not telling you to copy other's reviews and put them on your website!

Please, don't get me wrong. All I want to say is that you can use other's reviews to create your one. It would be difficult to start a review from a scratch, so to make it easier, and get the idea how to write it, why not to use the reviews which has already succeeded?

So your steps will look like this:

- a) Go to Clickbank's Marketplace and choose a product to promote.
- b) Go to Google and find some reviews for the product (if you are not able to find reviews for a product you've chosen, then choose another one). You will always find reviews for products with high gravity, so maybe you will want to concentrate on them.
- c) Use the reviews you've found to create your review website of the product you've selected
- d) Start SEO your website

Search Engine Optimization is a long process and it takes time before you even appear in the search results, but this will be your first step. Then you do everything to rank higher, and when you are in the top positions you will be receiving tons of traffic, some of which will convert into sales.

The thing you have to remember, when doing SEO is that you won't see results immediately. This is a long term goal to make your website appear in top positions of search results, so don't expect that you will start getting traffic as soon as your website is online.

SEO is quite complicated, and the best way to learn it is to test and track. If you buy an ebook or ask someone to teach you, that won't be the same as if you learn everything by yourself. So I recommend learning it without wasting money on unnecessary things.

Nowadays, forums provide lots of useful information about SEO. I highly recommend that you read and regularly visit SEO forums. You can ask for help there, get answers to your questions, so it's an excellent place to spend your time while doing SEO.

Below are some SEO forums, where you can register and become a part of the community.

<http://forums.seochat.com/>

<http://www.seo-guy.com/forum/>

<http://www.webmasterworld.com/home.htm>

7. Your own product

This is the last method for doing business with Clickbank, but here you are not going to be an affiliate anymore. When you create a product and submit it to Clickbank, you will become a publisher. Personally, I think that publishers do less work, but earn more income.

Affiliates need to do a lot of hard work to promote products, using methods I described above, but all that publishers need to do is to create a good product, prepare some tools for affiliates and find affiliates to promote the product. As soon as you have some affiliates promoting your products, sit back and wait for your money to come in.

Simple three steps which can bring you tons of sales, depending on how many affiliates promote your product.

Important thing here is that you have to create a nice product with attractive landing page and reasonable price. Your website is vital here, because if it's not convincing a user to buy, then you won't have any success with your product and affiliates will leave it, because they won't be able to make any money with it.

Also, your ebook has to deliver what your landing page promises, otherwise you will have high refund rate, which will kill your affiliates. So try to match your website with your ebook.

You have three options how to create your product.

1. First one is that you choose a niche, that you know a lot about, and you are kind of an expert in that area, so you can create an ebook that people will be interested in.
2. Second option is that you do "rebranding". Rebranding means to copy a product, but change it slightly. Obviously, it means change the name, also you can change the logo, the design, modify the content. After you do some changes, you will have a brand-new product right in your hands. It's much quicker than creating your own product, but make sure that you do proper changes, so it will look different than the original product.
3. And the third option is that you hire a professional to create a product for you. Note, this is going to be very expensive, so I would recommend doing everything yourself, rather than asking someone to do it for you. Do it yourself, you will gain experience, and will not spend so much money.

Choose the option you like and create your product. I think there is no need to explain how to publish your product on Clickbank, because it will guide you through the whole process. If you have any questions you can email them, and ask for help.

When you got your product approved and published, it's time to get affiliates. Probably, this is the only thing that publishers have to do all the time, because

More Affiliates = More Sales = More Money

Search for affiliates everywhere on the Net:

Forums, blogs, articles, marketing websites, emails, social networks, etc.

You might be interested in reading [Eric Rockefeller's "The Last Affiliate Secret"](#).

It will be quite useful for you, if you are going to create your first product. He explains the advantages of being a publisher and how to find affiliates for your product.

Conclusion

Now you have everything you need to become a successful Internet Marketer.

Remember, if you want to succeed you need to work hard.

It's similar if you want to lose fat or build muscle. If you do something everyday, finally you will achieve your goals. Don't expect to start earning millions in few months. First you start low, then slowly you go higher, higher and higher. If you keep working hard on your chosen method, you will DEFINITELY get your desired results. Also, when you already have some stable income from one method, you can try combining few methods together, but make sure that you can control them all.

I highly recommend that you regularly visit Internet Marketing forums, because there is always lots of useful advice and people who can help you out, if you have any problems.

I learned a lot from forums, and I recommend you to register, on one or both of these forums:

Digital Point – <http://www.forums.digitalpoint.com>

Warrior Forum – <http://www.warriorforum.com>

You can ALWAYS learn more, there is no limit of your knowledge. More you know, more you can earn. Sometimes, try to think out of box, don't be like everyone, and maybe you will be able to come out with some new ideas, which will help you in the future.

I know it's difficult to always learn, and some people don't like studying, but believe me, you will say thank you to me, after few years, when you will probably be one of the Internet Marketing millionaires.

Set yourself goals you want to achieve. Make a checklist and keep updating it. It will be easier for you to analyze your performance.

Be realistic, don't underestimate yourself.

Internet Marketing might be difficult at first, but nothing is easy at first. Think about people who are already making money on Internet. They started as a newbie, but then they grew up.

Be realistic, set up your goals, work hard and you will be there, where you want to be.

I hope my guide was useful for you and I believe that you will start making money online very soon.

I wish you the best & thanks for reading my ebook

Steven Blackman

Author of Clickbank Business Guide

Recommended Ebooks & Softwares

Adwords Ebooks

1. Beating Adwords – www.beatingadwords.com
2. Adwords Miracle – www.adwordsmiracle.com
3. Google Money Pro – www.googlemoneypro.com
4. Google Cash – www.googlecash.com
5. Adwords TNT – www.adwordstnt.com

Keyword Tools

1. Keyword Elite – www.keywordelite.com
2. Wordtracker – www.wordtracker.com
3. Google Keyword Tool –
www.adwords.google.com/select/KeywordToolExternal

Bum Marketing

1. Blogging To The Bank – www.bloggingtothebank.com

SEO

1. SEO Elite – www.seoelite.com

Creating Your Own Product – Becoming A Publisher

1. The Last Affiliate Secret – www.thelastaffiliatesecret.com

General Make Money Online Products

1. Legit Online Jobs – www.legitonlinejobs.com
2. Internet Million Dollars – www.internetmilliondollars.com
3. The Millionaire League – www.themillionaireleague.com
4. Affiliate Elite – www.affiliateelite.com
5. The Rich Jerk – www.therichjerk.com