

Powerful Prompts to Simplify Review Writing

By Steve Hines

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This document contains business and writing advice, that has been very successful for me, but being as we live in a world where not all things are the same across the board, you may not experience the same results.

I've gone to every effort to teach you every step that I take to write product reviews for profits, but you may not experience similar results at all. We all know that there are no full-proof systems, so if you are reading this document with hopes of getting a guarantee on how well you'll do or how much money you'll make, no such promises or guarantees are offered by the author.

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Power Writing Prompts

If you've been using the tips in the Rapid Fire Product Review Writing guide, you know that you've got to keep moving if you're going to make money from your reviews. The less time you spend writing your reviews, the more money you are making per hour.

It's imperative, then, to have a system to help power through writers block or those moments where you're at a loss for words. Trust me, I know how frustrating it can be to hit a wall at 200 words and not know what to write next.

I've developed this powerful little prompts to help when I get stuck, and I know that you'll be able to put them to good use when you're writing product reviews. I warn you, though. I'm not going to make this a pretty or philosophical guide. I'm jumping right into the easiest-to-use prompts to get your review writing on the fast track.

I will be using a fictitious chainsaw as the subject of the review, so you'd want to substitute the general type of product or product name when you use these prompts.

Next time you get stuck, try one of these phrases to get the words flowing again:

- Quite a few real life customers have reported that they really enjoy the easy to use features of this power saw, like:
(expand on a feature from the bullet list)
- When I was researching for this chainsaw review, I noticed that a few people complained about how loud this chainsaw is (of course, you'd pick a different, minor problem with the product for your review)

- As you know, there are lots of chainsaws on the market today, but few of them can go head to head with the XYZ Chainsaw when it comes to... (simply pick another feature from the bullet list of features and expand on the thought)
- The XYZ Chainsaw is easily one of the most versatile chainsaws available. From its (list one key feature), to its (list another key feature), this is one chainsaw that's hard to beat.
- While it may not be the cheapest chainsaw on the market, the XYZ is certainly one of the most affordable, high quality chainsaws around, thanks to its (list a key feature again and expand on the thought)
- As you probably know, the XYZ company has been one of the top chainsaw manufacturers for years. They've built a reputation with their customers that's second to none. One look at the XYZ Chainsaw demonstrates just why this company is so popular with their customers...
- When it comes to chainsaws, the XYZ company is second to none. And once you see the power and versatility of the XYZ chainsaw, you'll understand why this company is considered the market leader.

Those are just a few of my standby phrases that I keep on standby, just in case I get stuck. The last thing I want is to spend 5 minutes searching for the right thing to write. So when I slow down or stop, I simply plug in a variation on one of these phrases and keep on going.

More often than not, simply putting the prompt in is enough to get another 100 to 200 words of the review done without all the strain and difficulty of trying to pull something out of thin air.

Try using these phrases for yourself. And better yet, try to rewrite each one two or three times and keep them in a review writing “Swipe File.” That way, when you get stuck, you’ll have plenty of easily accessible prompts to keep the reviews flowing.

Good luck with your review writing. And be on the lookout for more helpful tips coming your way in the near future.

To your success,
Steve Hines